



Chagrin Valley LITTLE THEATRE

40 River St. Chagrin Falls OH 44022-3024

82nd Season 2011/2012 PLAYBILL SALES AGREEMENT

Advertiser's Name _____

Address _____

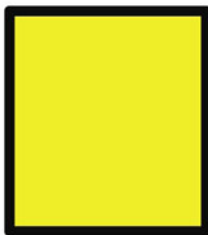
Contact Person _____

Telephone Number _____ Cell Phone _____

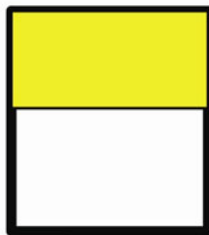
Size of Ad _____ Cost \$ _____ Placement Position (*inquire for availability*): _____

_____ Date _____
Advertiser Signature, Title CVLT Signature

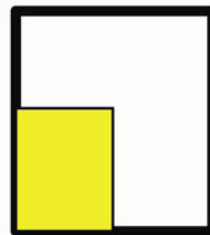
2011-12 Annual Advertising Rates



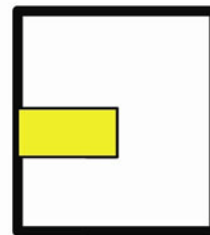
Full Page
7.75" x 4.75"
\$900



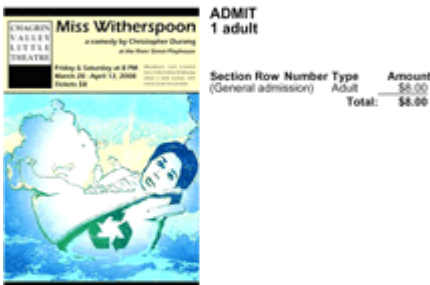
1/2 Page
3.75" x 4.75"
\$450



1/4 Page
3.75" x 2.25"
\$250



1/8 Page
1.75" x 2.25"
\$150



e-Ticket Advertising - \$100

CVLT audience members who purchase tickets via the CVLT.org website print out their own tickets at home. Your ad would appear in an approximately 3.25" x 2.5" on the lower left corner of the printout for every online sale for shows on the Main Stage and at the River Street Playhouse, plus many special events. This ad can be presented in color. Unlike the playbill ads above, this e-Ticket slot is only available to a limited number of advertisers per season!



Questions? Contact Diane Gotliebowski, *Playbill Ad Sales* 440.223.5953
or email ads@cvlt.org