



Chagrin Valley Little Theatre  
40 River Street Chagrin Falls, OH 44022  
www.CVLT.org  
A 501©(3) non-profit organization

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## Advertising Options

### Main Stage Playbill Advertisements

Playbill advertisements are in black and white and appear in the programs handed out at all main stage productions throughout the season.

- Full Page - 7.75" x 4.75" \$900
- 1/2 Page - 3.75" x 4.75" \$450
- 1/4 Page - 3.75" x 2.25" \$250
- 1/8 Page - 1.75" x 2.25" \$150

### E-Ticket Advertisements

Over half of our patrons buy their tickets online and print out their own e-ticket at home. CVLT offers four full-color advertising slots on these e-tickets, which are used for *ALL event sales* via the CVLT.org site, including River Street Playhouse productions, Orchestra concerts, and special events. (See sample at [cvlt.org/eticket](http://cvlt.org/eticket))

Each ad slot is 234 pixels wide by 180 pixels tall (roughly 3.25x2.5" when printed). On-ticket ads are rotated quarterly throughout the season. Each ad slot is leased at \$100 per quarter. You may use adjacent slots to create a larger ad and reserve a slot for multiple quarters.

### On-Screen Advertisements

CVLT's two HDTV screens are active during performances and highly-visible to patrons. Full-screen (1920x1080 pixel) ads are rotated throughout the event. Ad presentation on the screen is available at \$50/performance.

Assistance with advertisement design is available upon request for all options above.

## Advertising Agreement Form

**Advertiser's Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**Ad Type/Size** \_\_\_\_\_ **Cost \$** \_\_\_\_\_ **Placement (*inquire for availability*):** \_\_\_\_\_

\_\_\_\_\_ **Date** \_\_\_\_\_

*Advertiser Signature, Title*

*CVLT Signature*

Please make check payable and remit to:

Chagrin Valley Little Theatre  
Attn: Diane Gotliebowski, Advertising Sales  
40 River Street, Chagrin Falls, Ohio 44022

Questions or Credit Card Payments: Diane Gotliebowski 440.223.5953 / [ads@cvlt.org](mailto:ads@cvlt.org)